



ARRIVAL INSTRUCTIONS

Exhibitors

DeLand Sport Aviation Showcase 2019

EXHIBITOR PACKET – All credentials will be distributed on-site.

Includes: Admissions Wristbands, Parking Passes, Name Card Holders (bring business card to insert), Wi-Fi Passcode, and Event Program. The Event Program contains the Site Map w/ Exhibitor Listing, Forums Schedule, Daily Flight Schedule, Daily Show Schedule, Workshop and Demonstrations Updates, Keynote/Guest Speaker information, and Food Vendor Listing.

ARRIVAL BY LAND

The GPS Address is 2025 Industrial Drive, DeLand, FL 32724.

From International Speedway Blvd. turn North onto Brunswick Drive which becomes Industrial Drive. Follow the signs to DeLand Showcase Exhibitor Parking. As you pull into the Exhibitor Parking Gate, Exhibitor Check-In and Support Tent will be on your right. Please check-in to receive your Exhibitor Packet and be escorted to your booth. Notify Exhibitor Support of any additional needs you may have. On Show Days (November 14-16) you may drive to your booth to restock before 9a and after 5p. No vehicles will be permitted to remain on the Showcase Field between 9a and 5p that are not a part of your exhibit.

ARRIVAL BY AIR

After landing at KDED taxi to Showcase site located on the west side of the airport.

What is your Booth Number?

Outdoor Booths numbered 10's through 40's proceed to North Demo Staging Area.

Outdoor Booths numbered 60's through 90's proceed to the East Demo Staging Area.

Workshops, Demonstrations, Booths A, B, and C use East Demo Staging Area.

Please shut down in the Demo Staging Area and push plane through Showcase Field to your booth.

Flightline Ops will greet you and escort you to your booth.

After you arrive at your booth, go to Exhibitors Check-In & Support Tent (same location as prior year, behind the Media Tent) to get your Exhibitor Packet. The Field Crew will be notified of your arrival, assist with tie downs of your aircraft, and your tent if needed.

Aircraft will be accepted onto the Showcase Field beginning Tuesday, November 12th from 9a – 5p. Official Set-Up Day is Wednesday, November 13th from 9a - 5p. On Show Days you may drive to your booth to restock before 9a and after 5p. No vehicles will be permitted to remain on the Showcase Field between 9a and 5p that are not a part of your exhibit.

OUTDOOR EXHIBITORS

TIE DOWN

"The Claw" is our tie down of choice and you are responsible to bring your own tie downs. Most of our Showcase Field is on asphalt, and after testing, "The Claw" is best choice. There will be The Claw available for purchase on-site from Spencer Aircraft.

FUEL

DeLand Aviation/FBO (386) 740-1955 NOTE: DeLand Aviation now has Swift Fuels available

TENTS -- Attention!

Outdoor Exhibitors: Please note that a tent is not included in your booth rental. However, if you wish to rent a tent and have not done so, order online at <https://fs8.formsite.com/zgraph/deland-aviation-showcase/index.html>.

Deadline for tent reservations is Thursday, October 31st. The tent will be set up on your booth upon your arrival.

PILOT BRIEFINGS

All pilots must attend the Daily Pilot Briefing, prior to flying. Daily Pilot Briefing are scheduled at 8:15a in the Pilot/Pass. Waiver Tent. Ken Allen is again Team Leader for Pilot & Passenger Operations and will orchestrate the

Daily Pilot Briefing. George Cline and his AirBoss Team will again be in control of the airways during show hours. Showcase Flights will again take place at 12n daily, NEW to Showcase is a STOL Exposition that will take place at 4p daily. Team Leaders Greg Fox and Mark Dean will direct Flightline Operations to include Showcase Flights, and will oversee the STOL Exposition. If you are going to fly your plane either for demos or one of the above events, you must go to the Daily Pilot Briefing.

SHOWCASE FLIGHTS

Each day at 12 noon will feature a "Parade of Planes", known as Showcase Flights. Participants will line up on the Taxiway in front of the Commentators Stage, and one by one be announced and do a touch and go, and landing while Commentator, Michael McClellan, talks about the features of your aircraft. Or, you may choose to have a representative from your team take the microphone. Flightline Ops will detail the procedure and flight pattern in the Daily Pilot Briefings. To reserve a spot in Showcase Flights, see Greg Fox or Mark Dean in Flightline Operations upon your arrival. Spots are on a first come, first serve basis. **All aircraft Exhibitors are asked to complete Commentators Info Sheet and return to me now or turn into Exhibitor Support Tent upon arrival to Showcase.** <https://www.sportaviationshowcase.com/Arrival-Instructions-6-75.html>

INDOOR EXHIBITORS

You may drive to the Indoor Exhibitors Tents to unload on Set-Up Day. Once you have unloaded, please move your vehicle to the Parking Lot to allow room for others to also unload. During Show days, you may drive to the Indoor Exhibitor Tents before 9a and after 5p daily to restock. If you shipped Freight, it will be delivered to your assigned Booth on Wednesday morning. A blue linen cloth is available for your use and can be picked up from the Indoor Exhibitors Attendant, Mary Ann Eiff. Each booth will have electricity/wi-fi.

NEW this year is the **PASSPORT PROGRAM**. This is a "dance card" that will be distributed to each attendee at the Admission Gates. The goal is to get each Attendees to go to each Indoor Booth. The Passport will have a diagram of the Indoor Exhibitors. The Attendees will get a "sticker" at each booth. Exhibitors will be provided stickers to use...or if you have a special stamp you may bring that as well. Only stamps and stickers will be used. When the Passport is completed the Attendees will turn it in at the Souvenir Shop. There will be a Drawing daily at 3:45p in the Show Center Tent. There is no cost to the Exhibitors, we just are asking for a donation of prizes for the daily Drawings. If you do not wish to participate, please just let me know that you wish to opt-out.

OTHER

- **Wi-fi passcode** will be in your Exhibitor Packet.
- All **Outdoor Exhibitors** will receive an 8' table w/ vinyl covering, two chairs and wi-fi.
- All **Indoor Exhibitors** will receive an 8' table w/ optional blue linen cloth to floor, two chairs, basic electric and wi-fi.
- **Ice** is available at the Exhibitor Support Tent – 10 lbs. bag for \$3.00, cash is preferable.
- **Trailer parking** is available for all exhibitors – location is the back of the Exhibitor Parking Lot, west side.
- **Dry camping** is available only for registered exhibitors – location is the back of the Exhibitor Parking Lot, south side. Cost is \$25 for entire event and can be paid at Exhibitor Support Tent. Arrangements are made at the Exhibitor Support Tent, then Parking Lots Team Leader Art Eiff and his Team will direct you and escort you to the location.
- All **invited to bring a prize(s) for Give-A-Ways**. Proper attention will be given to your company...deliver prizes to the Indoor Exhibitor Tent Attendant, Mary Ann Eiff.
- **Freight** instructions and forms are on the Showcase website. All Freight is being handled by East Coast Aviation for Showcase 2019. Freight will be delivered to your booth the morning of Set-Up. Link: <https://www.sportaviationshowcase.com/exhibitors/freight-information/index>

INVITATION to Exhibitors, Media, and Food Vendors -- please join us for a VIP Reception -- our thank you to you.

Thursday, November 14, 2019 from 5:00 pm to 7:00 pm.

Please plan to attend for hors d'oeuvres, drinks, music and friends!

Venue: Airport Management Center, 1000 Flightline Blvd., DeLand, FL 32724